

## Willow Creek Women's Hospital

When you want full-service women's health care that's unlike any other in Arkansas, look no further than Willow Creek Women's Hospital. We offer a comprehensive list of services just for women, all under the same roof. Willow Creek's ability to continuously exceed patient expectations is based on the commitment of our physicians, staff and administrators to provide a warm, respectful and caring environment for all patients.

As Arkansas' only full-service women's health provider, Willow Creek Women's Hospital offers services ranging from annual exams and mammography to diagnosis and treatment for infertility. New mothers appreciate our comfortable and reassuring all-in-one labor, delivery, recovery and postpartum suites. All patients can benefit from our education programs in wellness, preventive care and nutrition services. And Willow Creek provides many services related to cosmetic and reconstructive surgery.

Willow Creek also offers services for women beyond childbearing years, from menopause management to bladder control concerns.



## Join Tiny Toes Today!

To register for Tiny Toes, fill out the registration form in this brochure and mail it to Northwest Health System at the post office box address listed inside. Or you can call us at 479-757-4635.

For more information, visit our website at [www.northwesthealth.com](http://www.northwesthealth.com).



Willow Creek Women's Hospital

4301 Greathouse Springs Road  
P.O. Box 544  
Johnson, AR 72741  
479-684-3000

[www.northwesthealth.com](http://www.northwesthealth.com)

A proud member of



Willow Creek Women's Hospital



Your baby will be here before you know it! Make sure you get things started on the right foot by enrolling in Tiny Toes, offered exclusively by Northwest Health System. Tiny Toes was developed to help make your childbirth experience an even more cherished lifetime event. And, when you become a Tiny Toes member, we will provide you with the following member benefits:

**Skilled and experienced staff** – We take pride in our experience and the skill of our team in helping you bring your bundle of joy into the world.

**A tour of our OB Unit** – For your peace of mind, you are welcome to schedule a tour, meet with our staff and ask any questions you have related to your day of delivery.

**Information via our website through our Health Resources link** – When you visit [www.northwesthealth.com](http://www.northwesthealth.com) and click on the Health Resources link, you have access to a wealth of current information on pregnancy and childbirth.

**Tiny Toes Classes** – For a small fee, we offer classes for moms and their families. Willow Creek offers instruction for childbirth, childbirth “refresher,” breastfeeding, American Heart Association Infant & Child CPR (non-certification) and sibling classes. Call 479-684-3120 for more information on times and dates.

**A special collection of keepsakes to help celebrate the birth of your child** – When your baby finally arrives, Tiny Toes will make sure you have a few memorable keepsakes from our staff including:

- An attractive certificate featuring your baby’s height, weight and time of birth.
- A tote bag filled with discounts and perks from area merchants.
- A few Willow Creek Women's Hospital keepsake items.
- A digital photo of your baby posted on our Tiny Toes Web site.  
*(Parental consent required.)*

**Discounts from local merchants (participation varies)** – We have partnered with many local merchants to provide you with some extra perks after your delivery. These special offers will be provided to you, along with your hospital keepsakes, as you leave the hospital.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Physician’s Name

\_\_\_\_\_  
Due Date

\_\_\_\_\_  
Last four digits of your Social Security number

Please sign me up for Northwest Health’s FREE Healthy Woman Program  YES  NO

*Healthy Woman is a free community resource designed to empower women with the knowledge and confidence to make informed healthcare and well-being decisions for themselves and their loved ones. You will be invited to our monthly health seminars and events and receive regular email communication. This program will arm you with the abilities to take charge of your health and the health of your family.*

Your registration information will be used to keep you updated on Tiny Toes. It will not be sold or provided to any outside entity. Your acceptance of the merchant discount perks, however, may identify you to local participating merchants as a Tiny Toes member and patient of this hospital. Therefore, we need your consent to provide you with that benefit. Your information would then be subject to the privacy practices of those vendors with whom you transact business. Please indicate your preference:

Please provide me with merchant discount perks. I understand that by accepting any discount, the participating merchant will know I am a Tiny Toes member and that I was a patient at Northwest Medical Center.

Please do not provide me with any merchant discount perks.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Merchant participation in Tiny Toes is subject to change. Additional merchants may join or opt out of the program at any time.

Mail this enrollment form to: Northwest Medical Center – Willow Creek Women’s Hospital, Attn: Marketing Department, P.O. Box 544, Johnson, AR 72741.

For more information on Tiny Toes call 479-757-4635 or visit our website at [www.northwesthealth.com](http://www.northwesthealth.com).